



Welcome to the Inaugural Duke Street in Motion monthly newsletter, where the Project Team will share information about Advisory Group activities, project updates, and helpful resources related to Duke Street in Motion.

In this newsletter, you'll find:

- Advisory Group updates
- Next steps
- Helpful resources, including FAQs, a link to a new video of the Route 1 Bus Rapid Transit (BRT), and a recent article on Richmond's BRT successes
- How to share input

ADVISORY GROUP UPDATES

NOVEMBER ADVISORY GROUP MEETING RECAP

At this meeting, the Project Team presented the findings from the October engagement phase. The presentation, a recording, and draft meeting notes are available on the [project website](#) under Advisory Group Meeting #6. Some of the main takeaways of the public engagement were:

- Overall, there was not much in the way of consensus on feedback form questions
- There were notable differences in responses based on demographics, and several demographic groups were underrepresented in the feedback form
- There are a lot of questions to be answered around the design impacts and benefits as we move into the next phase of analysis
- Tailoring to the specific context in each segment is appropriate

Based on their interpretation of the feedback, the guiding principles, the analysis to date, and the groups they represent, the Advisory Group recommended the following:

- Advancing analysis of center running bus lanes in Segment 1 from Ripley to Jordan
- Advancing analysis of both center running and curbside bus lanes in Segment 3, from Roth to the King Street Metro
- To focus the discussion in December on Segment 2

The December Advisory Group agenda and meeting materials are available at alexandriava.gov/dukeinmotion under Advisory Group Meeting #7.

NEXT STEPS

After this meeting, the Project Team will work to **advance the design and analysis** of two end-to-end alternatives (which can consist of a different treatment for each segment of the corridor) to better understand the benefits and impacts. The Project Team will also be conducting **targeted outreach** to businesses and other potentially impacted parties along the corridor from now until a broader public engagement period in the spring, when the full results from the more detailed analysis will be available.

After the December meeting, the next Advisory Group meeting is planned for February 16 to discuss curb features (enhanced pedestrian facilities, bicycle facilities, green space, and any changes to service roads).





HELPFUL RESOURCES

FAQS

For more information about the project, [Project FAQs](#) are being updated regularly.

METROWAY VIDEO

- To learn more about a premier transit corridor (known as bus rapid transit, or BRT) in our own backyard, check out our [video](#) showing some features of Metroway on Route 1. While all BRT corridors are different, Metroway has many features that can be applied to Duke Street and has a mix of center running bus lanes, curb bus lanes, and mixed traffic operation.
- Route 1 used to be a mix of 2-3 lanes and carried about the same number of vehicles as Duke Street does today. Boardings on Route 1 were just over 1,000 per average weekday before Metroway began and more than doubled within the first 3 years of Metroway operation. There are about 3,000 weekday boardings (about 5,600 average boardings and alightings) on Duke Street today, which been growing steadily since the pandemic.

BRT IN THE NEWS

Another Virginia example of bus rapid transit is the Pulse in Richmond highlighted in this November 23 article: ["Richmond's Pulse has been a surprise success. Other cities and states are taking notice"](#)

HOW TO SHARE YOUR INPUT

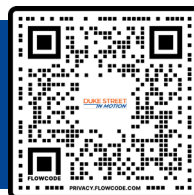
Finally, we have posted an [ongoing feedback form](#) to make it easier to provide comments and share questions that will be shared regularly with the Advisory Group and Project Team.

Thank you for your interest in this important project for Duke Street and the city!



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Project Website:
Scan the code or visit
alexandriava.gov/DukeInMotion



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