

**City of Alexandria, Virginia  
FY 2025 Proposed Operating Budget & CIP  
Budget Questions & Answers**

**April 15, 2024**

**Question:**

Can we get a list of City-sponsored events and how much City funding is dedicated to those events?  
What would the final product look like for special events investment?

**Response:**

The City provides financial support to First Night Alexandria (\$45,000). Visit Alexandria received support for the event management of the Scottish Walk Parade (\$95,000). Below is a list of all City-sponsored events in the calendar year 2023 that did not receive direct funding, but rather in-kind staff support.

Each department is responsible for staffing and funding costs associated with producing the event. For City-produced events, application fees, park rental fees, and some other applicable permit fees may be waived. All events are required to pay for direct services such as APD, AFD, trash, etc. The final product for the special events investment would potentially include work products such as signature events standards, application template for signature events, applicant training for event production, and common marketing/communication approaches. The result is to achieve a consistent quality and production standard for all signature events.

Table: List of City-sponsored Events in Calendar Year 2023

Site/See Opening Reception	3/25/2023	RPCA
Civil War Women's Day	3/25/2023	OHA
Hop into Spring with the Nurse Aide Team	4/1/2023	AHD
Cherry Blossom Dance Party with the Mobile Art Lab!	4/14/2023	RPCA
Yappy Hour in the Park	4/16/2023	RPCA
Days of Remembrance	4/18/2023	RPCA
NOVA Motorcycle Skills Training & Competition	4/19/2023 - 4/22/2023	APD
Remembrance for Joseph McCoy, lynched April 23, 1897	4/23/2023	OHA
Alexandria's Black Family Reunion	4/29/2023	Alexandria Library
Electric Vehicle Showcase	4/30/2023	CMO
Code Administration 2023 Building Safety Month Kick-Off	5/5/2023	OCPI
RecFest 2023 & Spring 3K Race	5/6/2023	RPCA
ARPFSA (Alexandria Retired Police, Fire and Sheriffs Association)		
Wreath Laying	5/9/2023	APD
Dragon Fest 2023	5/12/2023	RPCA
Creator of the Summer	5/13/2023	RPCA
2023 Bike to Work Day	5/19/2023	Code Administration
Metro Potomac Yards Station Opening	5/19/2023	DPI
You Learn to Ride	5/21/2023	GoAlex
LGBTQ Pride Fair	6/3/2023	RPCA
Charles Barrett Carnival	6/3/2023	RPCA
Civil War Camp Day	6/10/2023	OHA
Family Fun Day 2023	6/10/2023	RPCA
Portside in Old Town Summer Festival (featuring Alexandria Jazz Fest @ Portside)	6/16/2023 - 6/17/2023	RPCA
USA/City Birthday Celebration	7/8/2023	RPCA
Beat the Heat - Welcome Back Event	7/20/2023	OCPI
Summer Sunday with the Arts	7/30/2023	RPCA
Friendship Firehouse Festival	8/5/2023	OHA
Benjamin Thomas Remembrance Event	8/8/2023	OHA
Tons of Trucks	9/9/2023	
Emergency Preparedness Fair	9/22/2023	OEM
Kiwanis Kids Fishing Day	9/30/2023	RPCA
Charles Houston Recreation Oktoberfest	10/1/2023	RPCA
Silent Witness Vigil	10/12/2023	City Courts
Site See Performances	10/13/2023-10/29/2023	RPCA
Hispanic Heritage Festival	10/14/2023	RPCA
Imagine a Day Without Water	10/19/2023	T&ES
Project Discovery Walkathon	10/28/2023	DCHS
Lee Street Halloween	10/31/2023	APD
City Public Art Installation Celebration	11/4/2023	RPCA
Closing Event: Final viewing of "Two Boxes of Oranges and Admonia Jackson"	11/5/2023	RPCA
Alexandria Cider Festival	11/18/2023	OHA
2023 Annual City Tree Lighting	11/18/2023	RPCA
Civil War Christmas in Camp	12/9/2023	OHA
ANNUAL SANTA'S WINTER WONDERLAND TOY DISTRIBUTION EVENT	12/15/2023-12/17/2023	RPCA